
cities for
: : : : **mobility** *Invitation*



Annual Congress 2007

*“cities for mobility –
mobility for citizens”*

11 and 12 June 2007
State Capital Stuttgart

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Opening Words Agenda



Transportation has become a fundamental component of social and economic development. Here in Stuttgart, the cradle of the automobile, over the past decades we have formed a cluster of enterprises, universities, educational and research facilities in the mobility sector which is unique in the world. The successful collaboration of these players and the innovative strength of our region are the basis of the prosperity of our city and its citizens.

But we must also increasingly concern ourselves with the consequences of growing mobility for people and the environment. Indisputably, we do not act in a sustainable way in regard to mobility. We are still far from achieving a mobility which meets our economic requirements, yet is at the same time socially just and environmentally friendly. In our globalized "One World" it is hardly possible to cope with this great challenge alone.

For this reason we have built up an international network of cities, companies and scientific institutions to exchange experience and learn from one another. Today our "Cities for Mobility" network has members in 43 countries around the world and thus furnishes an ideal platform for effective cooperation. We have the opportunity to establish promising and durable links between the network's members to serve as basis for sustainable improvement of the living conditions of the citizens of our cities and regions. So I would be very pleased if you could find your way to Stuttgart in June.

Dr. Wolfgang Schuster



Sunday, June 10, 2007

6:00 p.m.

Get-together

I cordially invite you to attend this opening reception. I very much look forward to welcoming you in Stuttgart personally.

Agenda



Monday, June 11, 2007

9:00 a.m.
Accreditation

10:00 a.m.
Opening of Annual Congress
Dr. Wolfgang Schuster
Mayor of the City of Stuttgart

10:15 a.m.
Keynote Addresses
Professor François Ascher
Institut français d'urbanisme, Paris

Federico Casalegno, Ph. D.
Massachusetts Institute of
Technology, Cambridge
Mobile Experience Lab

Francis E.K. Britton
Managing Director, EcoPlan
International

Tymon de Weger
Mayor in charge of Traffic and the
Environment in the City of Utrecht

11:30 a.m.
Coffee break

12:00 noon
Panel discussion

1:30 p.m.
Lunch

2:30 to 6:00 p.m.
Workshops

- A. Mobility management at major (sports) events
- B. The future of the bicycle
- C. Propulsion systems and sources of energy for the future
- D. Modern local public transportation: safe, fast, punctual and comfortable

7:00 p.m.
Evening event

Tuesday, June 12, 2007

9:00 a.m.
Members' Forum
Presentation of projects and cities' requests for cooperation

11:00 a.m.
Coffee break

11:30 a.m.
The Agenda of the "Cities for Mobility" Network
Presentation of survey results
Discussion of fields of action for the medium term

Conclusion of event
Closing Words, *Mayor Dr. Wolfgang Schuster*

1:00 p.m.
Lunch

2:00 to 5:00 p.m.
A first-hand look at mobility
Presentation of Stuttgart's local public transportation system
Integrated Traffic Control Center (IVLZ) and dynamic traffic control Neckarpark
Vaihingen-Möhringen Industrial Park (MOVIMAN)
Driving simulator for the metropolitan railway

Workshops

Monday, June 11, 2007, 2:30 p.m. to 6:00 p.m.

Workshop A

Mobility management at major (sports) events

As one of the venues of the 2006 FIFA World Cup, the City of Stuttgart gained valuable experience in the area of mobility management. This experience is to be made available to other locations of major sporting, cultural and other events. This includes events relating to all aspects of "leisure time." It is planned to delve further into the topic on a long-term basis in a study group of "Cities for Mobility" and to continue the cooperation within the scope of projects.



Workshop C

Propulsion systems and sources of energy for the future

From an ecological and economic viewpoint, what type of drive is ideal for city centers? What role will optimized hybrid drives and diesel engines play? Hybrid vehicles, for instance, with their combination of electric drive and internal combustion engine, are regarded as a bridging technology which can serve to reduce gasoline consumption. However, the benefit of this technology to the environment depends strongly on the specific operating conditions and the environmental friendliness of charging current production.



Photo: Bosch

Workshop B

The future of the bicycle

The subject of the workshop will be the emotional grounds pro and contra the use of the bicycle as means of transportation. The basic attitude towards the bicycle is positive, so what factors prevent its use? What part does the "bicycle climate" in a city play? What conclusions can be drawn for implementing concrete measures? In the workshop the cities Rio de Janeiro, Florianópolis, Utrecht and Stuttgart will present inspirational reports and films on their work in the Mobilization project. In addition, GTZ will introduce a handbook on non-motorized traffic.



Workshop D

Modern local public transportation: safe, fast, punctual and comfortable

In this workshop, innovative ideas and their practical application will be presented and proposals developed for joint projects aimed at improving local public transportation. The region of Madrid, Rio de Janeiro state and the cities of Bogotá, Mexico City, La Paz, Lima, Porto Alegre, San Salvador, Stuttgart and Zaragoza exchanged knowledge and experience in the URB-AL project PROMOTE, focusing on topics like management, strategy, integration of different modes of transportation, finance, image promotion and customer information. The partners jointly drew up a manual which will be presented at the workshop.



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Venue

Stuttgart City Hall

Registration

Please send the enclosed registration form via fax or e-mail to the coordination office in Stuttgart by **May 15, 2007**.

Cost

Attendance is **free** thanks to our Premium Partners.

However, the attendees must bear the cost of travel and hotel accommodations.

Practical information

See the reverse of the enclosed registration form.

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