

Beschäftigungsprogramm «AMBICIA T» übertrifft Erwartungen Terrassa erfolgreich mit kostenlosen Veloverleih

Im Mai 2007 wurde in der spanischen Stadt Terrassa (200'000 Einwohner) der Gratis-Veloverleih «AMBICIA T» eingeführt. Der Erfolg des von der Stadtverwaltung und dem Katalanischen Energieinstitut initiierten Beschäftigungsprojekts war grösser als erwartet. Im ersten Jahr haben sich 5'100 Benutzer registriert, sodass das Verleihstellennetz vergrössert werden musste. An nunmehr fünf Standorten können 100 Fahrräder (davon fünf E-Bikes) ausgeliehen werden. Im Juni 2008 wurden rund 250 Vermietungen pro Tag verzeichnet. (Sprache: en)

Weitere Informationen:

AMBICIA T (Site auf Spanisch)

www.terrassa.cat/ambiciat

Le programme d'occupation «AMBICIA T» répond à une demande La ville de Terrassa met en place un système de prêt de vélos gratuit

Le système de prêt de vélos gratuit «AMBICIA T» a été mis en place dans la ville espagnole de Terrassa (200'000 habitants), en mai 2007. Le succès de ce programme d'occupation initié par les autorités de la ville et l'institut catalan de l'énergie a rapidement dépassé toutes les attentes. Au cours de la première année, 5'000 personnes se sont enregistrées, ce qui a exigé une extension du projet. Désormais, 100 vélos (parmi lesquels 5 vélos électriques) sont disponibles dans 5 stations. En juin 2008, l'on a reporté près de 250 prêts par jour. (langue: anglais)

Pour plus d'informations:

AMBICIA T (site en espagnol)

www.terrassa.cat/ambiciat



Bicycle Free Service. Terrassa (Spain)

AMBICIA T is a bicycle free service that offers the citizens and visitors in Terrassa a new and sustainable mobility system for urban movements.



Background & Objectives

Through AMBICIA T, the Terrassa City Council wishes to foster the use of bicycles as a common transport means in this municipality, as one of the tools to improve the quality of urban environment and to make the persons' mobility easier.

Implementation

The project started to operate in May 2007. The Catalan Institute of Energy (ICAEN) has collaborated in this project.

In the first phase, 4 bicycle lending points have been set up. These points are located in the RENFE and FGC railway stations, in the UPC campus and in the main City Council building in Terrassa. In each lending point, at least 20 bicycles are available.

This service is managed by a job insertion entity in Terrassa, through a computer software that records the respective data for each bicycle lending and return, as well as the eventual incidents that may occur. The lending points, the entity in charge with the bicycle distribution and repair and the service coordination centre are interconnected in real time.

The user can return the bicycle within 2 hours in any one of the 4 lending points. This is a Monday to Friday, 8:00 to 20:00 hour service.

Conclusions

Initially, the demand of the service and its bicycle lending points was guaranteed to the railway stations and the university campus.

From the very first day, the service success was higher than expected. In three months time, 3,000 users have registered and 350 bicycle uses a day are made.

In a second phase, it is expected to increase the number of bicycles, to enlarge the lending points and to offer this service to new users in this town.

Author

Ignasi Planas (ignasi.planas@terrassa.org)

Contact

Ignasi Planas (ignasi.planas@terrassa.org)

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