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Press Release

PubliBike Velospot AG

Introduction of PubliBike Velospot: Andermatt Launches First Bike Sharing System in the Alps

The municipality of Andermatt is delighted to announce the introduction of the PubliBike Velospot bike sharing system. This is the first system of its kind in the Alps and possibly the highest bike sharing system in Switzerland. This innovative project aims to bring urban mobility to the alpine region and is part of the comprehensive KIMM mobility project.

Reinventing Mobility in the Alpine Region

Velospot offers a sustainable and flexible mobility solution specifically designed for the needs of the Gotthard region. This pilot project aims to demonstrate how urban mobility concepts can be successfully implemented in alpine areas. The rental service provides both locals and tourists with an attractive way to move around Andermatt and its surroundings in an environmentally friendly manner.

Attractive Prices and Discounts

Velospot not only impresses with its innovative concept but also with attractive pricing structures. Locals and employees of certain companies receive special discounts to further promote the use of the rental system. This aims to achieve widespread usage of the service.

Part of the Alpine Mobility Project

Velospot Andermatt is an important component of the Alpine Mobility Project. The goal of this project is to promote sustainable mobility solutions in tourist regions. Comparable bike rental systems already exist in St. Moritz and Davos, but Velospot is the first system to directly transfer urban mobility to the alpine region, as it has already been successfully used in cities like Basel and Locarno.

Sustainability and Tourism Experience Quality

The introduction of Velospot in Andermatt helps reduce traffic from motorized individual transport. This will significantly improve the experience for tourists by reducing crowded streets, hectic atmospheres, and noise emissions. The project contributes to achieving the goals of the "Andermatt Responsible" initiative, which advocates for climate-friendly and sustainable tourism in the Andermatt region.

Funding by Innotour and the Albert Köchlin Foundation

Velospot Andermatt is implemented as part of the KIMM project with financial support from Innotour, the funding instrument of the State Secretariat for Economic Affairs (SECO), and the Albert Köchlin Foundation. The project is carried out in close collaboration with various mobility service



providers such as mybuxi Schweiz AG (on-demand), SOB (public transport), Sponti-Car (carsharing), Ummadam (ridesharing), and openmobility (Swiss mobility ecosystem).

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About PubliBike Velospot

PubliBike Velospot is the leading provider of bike rental systems in Switzerland. With the new bike-sharing system in Andermatt, as part of the KIMM mobility project, the company once again sets standards for innovative and sustainable mobility solutions.

KIMM – The Future of Mobility

The KIMM project stands for holistic, sustainable, and emission-free mobility in the Gotthard region. It combines existing public transport with new, ecologically sensible mobility services. The goal is to provide tourists and locals with a flexible, sustainable, and convenient way of transportation – 365 days a year.