

Bookmark your Agenda now : 11-13 October in Geneva, Switzerland

Innovating cities across the world
INTERNATIONAL PLATFORM ON
SUSTAINABLE URBAN DEVELOPMENT



GENEVA PALEXPO, SWITZERLAND
11-13 OCTOBER 2005

Sustainable cities, a must for the future

"Sustainable urbanisation is one of the most pressing challenges facing the global community in the 21st century. In 1950, one-third of the world's people lived in cities. Just 50 years later, this proportion has risen to one half and will continue to grow to two-thirds, or 6 billion people, by 2050.

Cities are now home to half of humankind. They are the hub for much national production and consumption - economic and social processes that generate wealth and opportunity. But they also create disease, insecurity, pollution and poverty...". *Extract from UN Habitat*

Showcase, debate, action

S-DEV Geneva is a new and major annual event presenting concrete solutions in the field of Sustainable Development. The first of the annual events, S-DEV Geneva 05 takes place from Tuesday 11 till Thursday 13 October 2005 at GENEVA PALEXPO in Switzerland and focuses on priority themes at the heart of Sustainable Urban Development.

S-DEV Geneva 05 is a unique event providing synergies between a high-level Conference, an Exhibition of innovating projects, and interactive Workshops. Stakeholders from the North and the South, civil society, the public sector and 25 cities selected and invited for their recent innovation, will join forces to present and **debate concrete local solutions** to global issues. The Congress of Local and Regional Authorities of the Council of Europe will present a parallel session on Private Sector and Sustainable Development. The Conference, Exhibition and Workshops at S-DEV Geneva 05 are a showcase for urban innovations from all over the world, centred around four poles of discussion : **sustainable technologies, active citizenship, new governance, corporate responsibility**.

- > **CONFERENCE :**
learn more, consult the Pre-Programme and book on-line !
- > **FREE NEWSLETTER :**
subscribe now !

For further information:

www.s-dev.org

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S-DEV Geneva 05 is organized by Fondation Orgexpo with the support of : the Republic and canton of Geneva, the Swiss Agency for Development and Cooperation (SDC) and the City of Geneva. Produced in collaboration with : UN-HABITAT, UNDP, UNEP, UCLG, ICC, WBCSD, WWF International, Congress of Local and Regional Authorities of the Council of Europe. Under the high patronage of Mr. Sergei Ordzhonikidze, Director-General of the United Nations Office at Geneva.

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About S-DEV Geneva 05

• **An international Conference**

- > **Discover 25 innovating cities showcasing their green projects**
Ingenious solutions, simple, efficient and cost-effective innovations:
 - Vienna (Austria): public spending is greening industry and consumers
 - Belo Horizonte (Brazil): participatory budgeting and citizen-authority interaction
 - Nam Dinh (Vietnam): an administrative revolution: one-stop-shop for all services
 - Rosario (Argentina): urban agriculture in the town to counter hunger and poverty
 - Goa (India): 'Rurbanism', a town-country vision
 - Vancouver (Canada): integrated economic and ecologic management
 - For more information, [consult the preliminary programme of the Conference](#)
- > **Participate in the session organized by the Congress of Local and Regional Authorities of the Council of Europe:**
"Enterprises and Sustainable Development: an action at local and regional levels".
[Consult the preliminary programme of the Conference](#)

[Subscribe to the S-DEV Conference!](#)

• **An Exhibition of almost 100 projects**

- > **Come to Geneva to visit the Exhibition and its numerous projects:**
 - Colombia: a river contaminated by industrial waste. Solution: construction of an aqueduct bringing clean water.
 - India: need for support of sustainable development. Solution: in an innovative move, 2,000 people from 40 different countries try out alternative solutions.
 - Benin: heavy pollution from the pesticides used in the cultivation of vegetables. Solution: development of ecologically friendly biopesticides.
 - Nepal: pollution in Kathmandu. Solution: development of electric buses. The project makes use of the country's off-peak hydro-electric resources.
 - For more information, [consult the Exhibition programme](#)

[Book a Stand at the S-DEV Exhibition!](#)

• **30 interactive Workshops**

- > **Discover the Workshops already in the pipeline:**
 - University Centre for Human Ecology:
Innovations in the teaching of Sustainable Development in environmental management at university level (SUPPREM programme)
 - UNDP:
Methodology for achieving the Millennium Goals
For example:
 - Industrial waste plant at Blida, Algeria:
This challenging project is designed to implement simple, sustainable concepts for processing part of the waste produced in an integrated waste management programme.

[Want to organize a Workshop at S-DEV?](#)

For further information:

www.s-dev.org

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To learn more about Sustainable Urban Development:

- > [The urban environmental challenge](#)
By Kofi Annan, Secretary General of the United Nations
- > [The Urban Age: Global Challenges for International Cooperation](#)
By Françoise Lieberherr, President of the scientific Committee of the S-DEV Conference
The start of the new millennium marks the dawning of the urban age. This will be the major challenge of the 21st century. Three major trends will shape urban evolution throughout the world... [Read more](#)
- > [12 strategic points of urban development](#)
By Françoise Lieberherr, President of the scientific Committee of the S-DEV Conference
[Read more](#)
- > [The role of cities in sustainable development](#)
By Klaus Toepfer, UNEP Executive Director
The battle for sustainable development and the success of the Millennium Development Goals (MDGs) will in many respects be won or lost in our cities...
[Read more](#)
- > [The Green Cities Declaration](#)
- > [Charging into the future](#)
By Ken Livingstone, Mayor of London
- > [Cities without slums](#)
By Anna Tibaijuka, Executive Director of UN-HABITAT

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Participate in S-DEV Geneva 05, a major event incorporating an International Conference, an Exhibition of 100 projects and 30 interactive Workshops:

- **Conference: “Innovating cities across the world”**

- > **A three-day Conference featuring two plenary sessions and 8 parallel sessions**

[Discover the preliminary Conference programme](#)

[Register today at the S-DEV Conference!](#)

- **Special report on the projects presented in the Exhibition**

- > **Projects presented with the support of the Swiss Agency for Development and Cooperation (SDC) at S-DEV**

The SDC, responsible for international cooperation, implements its own programmes, supports those of multilateral organisations and participates in the funding of activities pursued by Swiss and international associations. Several projects will be presented in the Exhibition with the support of the SDC. Here are some examples:

- **Bolivia:** air pollution in the urban environment.
- **Senegal:** fighting poverty, promoting citizenship and implementing sustainable practices (rather than applying standardised and imported models).
- **Croatia:** efficient energy management and consumption by the industrial sector, a major consumer of resources, is a cornerstone to Sustainable Development.
- **Egypt:** what opportunities are available for consultant companies wishing to contribute their know-how and creativity to the development of entrepreneurship?
- **For more information, [consult the Exhibition projects](#)**

- > **ICLEI—Local Governments for Sustainability**

An association of local governments dedicated to Sustainable Development, ICLEI is an active participant in our event. Founded in 1990, this international agency has 468 members, 185 of which are in Europe.

- > **And many other projects presented by:** the Republic and canton of Geneva, the City of Geneva, the University of Geneva, UNDP, UNEP, UN-Habitat, Best Practices Vienna, WWF International, WBCSD, Serbeco, Geneva Airport and more...

[Reserve your stand at the S-DEV Exhibition!](#)

- **30 interactive Workshops**

- > **Discover some of the Workshops to be presented:**

- **Diesel: Stop the Carcinogenic Soot Particles.** A technical measure developed in Switzerland ensures that filters have optimum efficacy, retaining even the finest particles of carcinogenic soot.

- **Youth recreates the city at S-DEV.** The new generation has credible solutions for a liveable planet. Earth Focus, the magazine for international youth who involve themselves in global challenges, launches an animated debate.

- **Include health into urban planning.** The quality of built-up areas has a major influence on our well-being. Prevention measures and health promotion, from conception to realisation, these are the objectives of two projects launched by the State of Geneva.

- **The preliminary Workshop programme will be available on the S-DEV website by the 31st of August 2005.**

[Do you want to organise a Workshop at S-DEV?](#)

For information on the S-DEV themes, visit our regularly updated website:

www.s-dev.org

Contact :

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please forward this e-mail.

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and just send an empty e-mail.

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Conference / Exhibition / Workshops

Cities that are reinventing themselves from day to day

At S-DEV Geneva 05 discover the innovations and concrete solutions proposed by cities in the realm of Sustainable Urban Development

• **Register at the Conference today**

- > **Latest news !** Jaime Lerner, the groundbreaking architect of Curitiba (Brazil), the ecological metropolis of the future, will be present at S-DEV. [Interview with one of the pioneers of sustainable cities](#)
 - > **Zoom in on some of the cities present:**
 - [Basel \(Switzerland\)](#): **From solar power to energy savings, how the current flows.** The city of Basel in northern Switzerland pursues an avant-garde energy policy. Joining forces with economic circles and the population, it has instituted novel instruments such as encouragement and incitation taxes and solar subsidies.
 - [Rosario \(Argentina\)](#): **Fighting poverty... while creating beauty: growing vegetables in the city!** Urban agriculture has been well and truly launched in Argentina's third largest city to meet the crisis. Now, hundreds of market gardens are creating jobs, growing healthy food, beautifying the city, protecting the environment and favouring social integration.
- [Koudougou \(Burkina Faso\)](#), [Kunming \(China\)](#), [Nouakchott \(Mauritania\)](#), [Växjö \(Sweden\)](#), [Vienna \(Austria\)](#), [Zurich \(Switzerland\)](#), and [other cities](#)

[See the preliminary Conference programme](#)

- > **3 days of Conference and access to the Exhibition and Workshops:**
 - Public sector delegates (municipalities, NGOs, Professors, researchers): 3 days 415 €, 2 days 300 €, 1 day 160 €
 - Private sector delegates: 3 days 780 €, 2 days 560 €, 1 day 300 €
 - Students: 80 € (3 days)
- [Register on line](#)

- **Visit the many projects at the Exhibition**

- > Over 100 projects from around the world showcased by private and public sector alike. [Consult the list of Exhibition projects](#)
- > **The Swiss Pavilion brings 29 exhibitors together under the slogan: “Swiss Partners for Sustainability –from theory to practice”**. A wide range of experts in the fields of science, public administration and the private sector, as well as development agencies, architects and engineers, will be present to exhibit concrete examples of how to work for a sustainable future.
- > **The Swiss Agency for Development and Cooperation (SDC) supports numerous projects showcased at S-DEV.** [Switzerland’s commitment to a sustainable urban world](#)
- > **UNITAR, United Nations Institute for Training and Research**
UNITAR is working very closely together with S-DEV, where its stand will present the activities of seven of its International Training Centres for Local Authorities/Actors (CIFAL), located at Curitiba (Brazil), Durban (South Africa), Kuala Lumpur (Malaysia), Ougadougou (Burkina Faso), Plock (Poland), Divonne-les-Bains and Lyon (France).
In addition, UNITAR is organizing a Workshop dedicated to the training of local collectivités in the spirit of the Millennium Development Goals.
- > **Demonstrate your involvement in Sustainable Development**
Present your values, your projects or your know-how to an audience seeking concrete solutions. [Last square meters available! Book your stand on-line](#)

- **Participate in Interactive Workshops**

- > **30 Workshops are programmed:**
 - **Drinking water thanks to the forests and wetlands**
Certain big cities save millions by making use of nature’s purifying powers. They invest in their neighbouring forests and wetlands, where soils can filter water.
 - **Toward an integrated industrial waste management in Blida (Algeria)**
An Algerian city sets up a local strategy favourable to the environment and to recycling, meanwhile developing businesses’ ability to conform to the legislation.
 - **Instruments for Social Housing in Eastern Europe and Central Asia**
The economic transition marked by the privatisation of accommodation has hit the most vulnerable groups very hard. Innovating approaches (institutions, financing, partnerships) tackle this challenge.
 - **Sustainable development’s virtual campus**
Geneva University’s Centre for Human Ecology offers the SUPPREM program, which includes distance learning modules for environmental management of businesses and administrations.
 - [Discover the preliminary Workshop programme](#)

Full information is a click away on the Internet website : www.s-dev.org

Contact :

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Other upcoming events :

- > **SMIA05**
Sustainable Management in Action, 19 and 20 September 2005, Geneva
- > **FIDAREC**
International Forum on territorial dynamics, friendly procurement and eco-conception of products and services, 29 and 30 September 2005, Divonne-les-Bains, France

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